



The title of the 2025 ecumenical campaign “Hunger devours the future” asks: Can hunger eat away at a person’s future? It would appear so, as hunger and malnutrition prevent people from reaching their potential and leading a dignified life. Hunger hits children and young people particularly hard because it stifles healthy physical and mental development and, in this way, eats into the futures of whole generations.

The injustice of the situation is that enough calories are produced worldwide to be able to feed everyone. Yet, when it comes to food production, the emphasis is on criteria other than those of providing vital access to healthy and sufficient nourishment for everyone. The issue of food justice in particular calls for all of us to get involved. While in the Global North food is wasted, more and more people in the Global South are suffering from hunger and malnutrition. Unequal distribution and large agricultural groups looking out for their own profit interests exacerbate the crisis.



From **Ash Wednesday on 5 March to Easter Sunday on 20 April 2025**, the ecumenical campaign is focusing on the issues mentioned above – **raising awareness of these injustices and inviting people to stand together for a more equal world, free of hunger.**

Enhance your 2025 Lent experience with inspirational insights, events and campaigns. You can find more information on our campaign page: <https://materialien.sehen-und-handeln.ch>.

Every kind of support counts! It brings us great joy to see you getting involved within your community and supporting the people participating in our projects.

The new 2025 Lent calendar: digital and paper form

The Lent calendar always provides new inspiration daily, and this year’s edition is no different. It includes stories from the North and South, as well as exciting updates from our project countries.



We have put together a range of tips and tricks to help you, the consumer, reduce food waste.

In addition, we are addressing hunger, including spiritual hunger, and posing pressing questions regarding the integrity of creation.

Are you looking for new ways to reuse food instead of wasting it? Are you prepared to opt for Fairtrade products when food shopping? Are you already using more seasonal and regional produce in your cooking these days? You see, even small acts make a big difference.





Day of action for the right to food

The ecumenical campaign's day of action for the right to food is taking place on 29 March 2025. What contribution can we here in Switzerland make towards preserving the right to food for those in the Global South? We can buy Fairtrade products, for example, or play an active role in protecting biodiversity. Organise the day of action according to your requirements and wishes and help sell flowers, with all proceeds going towards supporting the work of Fastenaktion and HEKS. This year, we are once again offering you fragrant Fairtrade roses or, alternatively, seeds for flowering plants that attract bees.

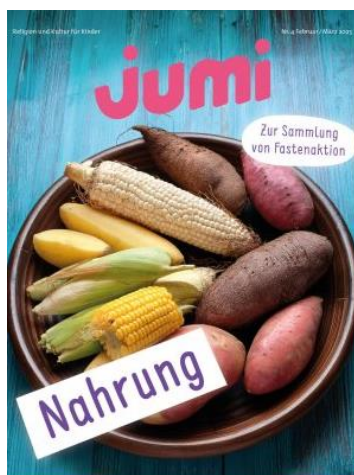


You can now order Sativa organic bee-friendly flower seeds from us so that you can sell the future blooms at a stand, as a mobile group, with your school class, the church choir or during a church service. The possibilities are endless. You can sell these packs of seeds for the symbolic price of CHF 5 each.

On our website you'll find more ideas and practical tools for the day of action and for experiencing valuable encounters during Lent: <https://materialien.sehen-und-handeln.ch/fuer-pfarreien-und-kirchgemeinden/aktionstag/>

Children's magazine on the subject of nutrition

The Democratic Republic of the Congo is rich in commodities and natural resources. However, a large portion of the population lives in poverty and doesn't get enough nourishment. In *jumi*, children from Congo describe their everyday lives and their dreams. It also has tips and ideas for Fastenaktion's fundraising. The Christian children's magazine addresses societal and ethical subjects in a child-friendly manner. In the process, *jumi* is guided by values such as "justice, peace and the integrity of creation" in Switzerland and across the globe. For children aged 7-11



The new Lenten veil



The 2025/2026 Lenten veil
"Das grosse Fressen" ("The Great Feast")

On the [Lenten veil](#), images of the Earth and bread fuse on a cosmic background. The result is an "Earth loaf". The artist explains: "Both are essential for the existence of humankind. Without the Earth there is no grain, and without grain there is no bread. However – next to the Earth loaf there is a knife and fork, ready to dig in. The cutlery is an invitation and a warning at the same time. If the bread is cut into, then so is planet Earth." These thoughts lead to the following questions: Who is eating the world? **Who feeds and who is fed?** Who is full and whose future is being devoured?



The artist Konstanze Trommer was born in 1953 in Erfurt. She studied at the Burg Giebichenstein University of Art and Design Halle from 1972 to 1977. In 1977, she received a diploma in surface design. She has been working as a freelance artist since 1982, specialising in visual art, painting, graphics and art for public spaces.



Postal A/C 60-19191-7 or IBAN:
CH16 0900 0000 6001 9191 7